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Work Samples from Shipra Gupta

This work is in addition to the work seen on the portfolio website:

<http://delabyrinthe.com/shipra/>

Please click on links on left, to navigate to relevant project. Or scroll through the document to browse all projects.

Thank You :)

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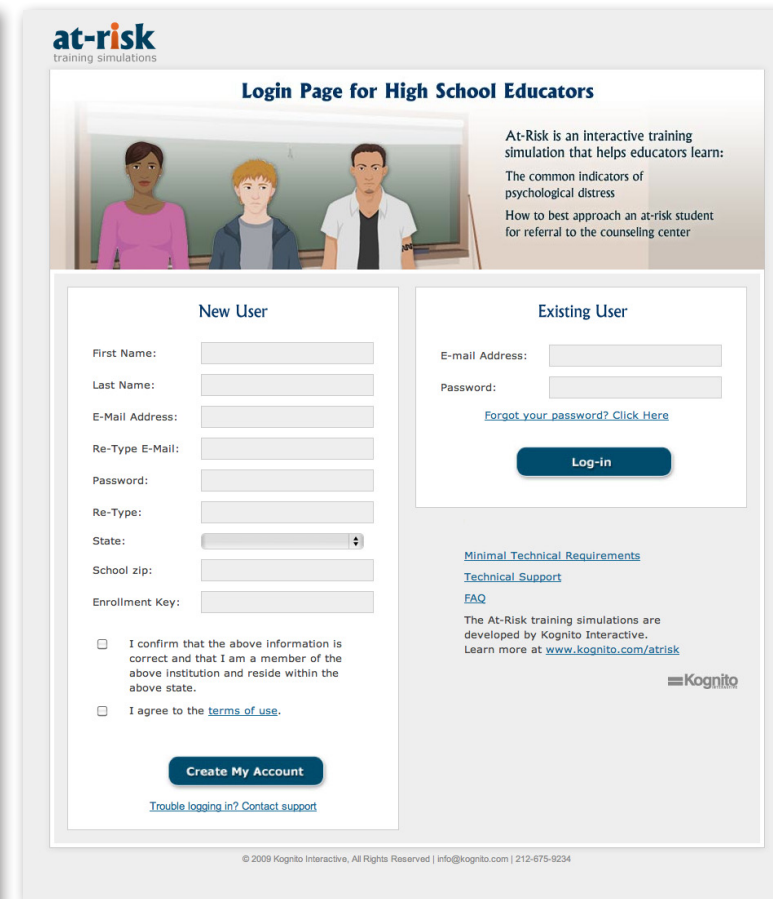
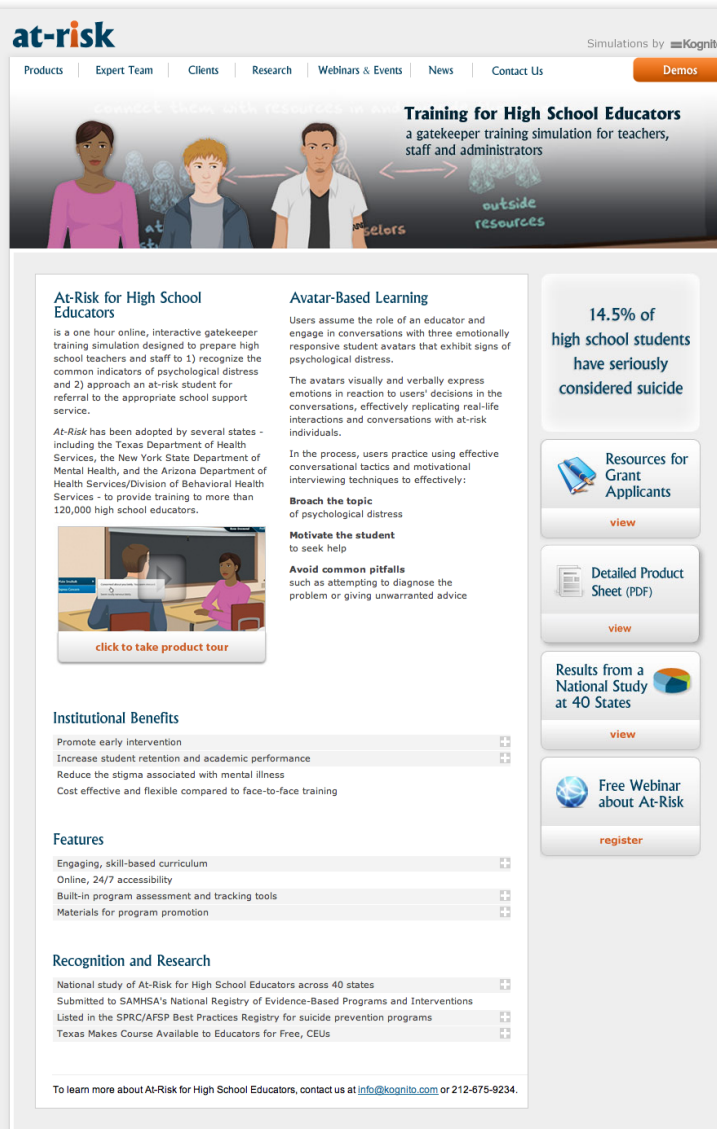
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1. AtRisk Product Website <http://kognito.com/atrisk/>

I updated the design of website for one product to work for multiple products, utilizing brand guidelines and product artwork. While home-page layout is worked from wireframes provided, all other pages including product pages layout, login pages layout and banner design were defined by me. I am also responsible for the HTML/CSS for this site. [Client: Kognito Interactive]



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2. Adventures in Statistics <http://kognito.com/stats/>

I designed the home-page layout based on existing product artwork and branding. Am also responsible for the HTML and CSS development. [Client: Kognito Interactive]



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3. E-Learning Resources

Design and Development for companion websites of e-learning training for families of returning veterans – ‘Connect with the VA’ and ‘Helpful Links’. [Client: Kognito Interactive]

Connect with the VA

NY/NJ Metropolitan Veterans Affairs Network

Welcome to the resources page for the NY/NJ Metropolitan Veterans' Affairs Network.

Map: NEW YORK, CONNECTICUT, NEW JERSEY, PENNSYLVANIA. Locations marked: CASTLE POINT, VA HUDSON VALLEY HEALTH CARE SYSTEM, MONTROSE, BROOKLYN, ST. ALBANS, MANHATTAN, BROOKLYN, VA NEW YORK HEALTHCARE SYSTEM.

Navigation: New York City, Hudson Valley, Long Island, New Jersey

MANHATTAN

MEDICAL CENTERS

NY Harbor Healthcare System - Manhattan Campus
423 E 23 Street
New York, NY 10010
Phone: 212-686-7500
OEF/OIF Contact Phone: 212-951-5422 / 6838

[Medical Center Website](#) | [OEF/OIF Website](#)

Brooklyn

Queens

Staten Island

VET CENTERS

Manhattan Vet Center
32 Broadway
2nd Floor - Suite 200
New York, NY 10004
Phone: 212-742-9591
[Website](#)

Harlem Vet Center
2279 - 3rd Avenue, 2nd Floor
New York, NY 10035
Phone: 212-426-2200
[Website](#)

COMMUNITY CLINICS

Harlem Community Clinic
55 West 125th Street
New York, NY 10027
Phone: 646-273-8125
[Website](#)

Opiate Replacement Treatment Program (ORTP)
437 W 16 St. (1st floor)
New York, NY 10011
Phone: 646-273-8100 / or 212-462-4401
[Website](#)

VA Health Care Apply Now

Returning Service Members

BOOKLET Federal Benefits for Veterans and Dependents

POST 9/11 GI BILL It's Your Future

My healthvet www.myhealthvet.gov

Non-VA Resources*

Give an Hour: Dedicated to meeting the mental health needs of the troops and families affected by the ongoing conflicts in Iraq and Afghanistan by providing counseling to individuals, couples and families, and children and adolescents. [Website >>](#)

Wounded Warrior Project: Provides programs and services to severely injured service members during the time between active duty and transition to civilian life. [Website >>](#)

National Alliance on Mental Illness (NAMI): A support and advocacy organization of consumers, families, and friends of people with severe mental illnesses. NAMI offers special education and services to veterans and their families and has local chapters in NY and NJ. [Website >>](#)

Post Deployment Stress Information

National Center for PTSD: This site provides educational resources for Veterans, health care providers, researchers, and the general public. [Website >>](#)

Understanding PTSD Treatment: Learn about treatment options and care after trauma. [Website >>](#)

Where to get help for PTSD: Links from The National Center for PTSD to mental health services in your area. [Website >>](#)

DOD Outreach Center for Psychological Health and Traumatic Brain Injury (DCoE): Information on psychological health and traumatic brain injury. [Website >>](#)

Defense and Veterans Brain Injury Center (DVBIC): Provides clinical care and educational programs to active duty military, their beneficiaries, and veterans with traumatic brain injuries (TBIs). [Website >>](#)

Military Sexual Trauma (MST): Brochure and Information Sheet on issues related to MST, including services available from the VA. [Website >>](#)

Women's Trauma Recovery Program (WTRP): Residential program for Women Veterans, active duty service members, National Guard, and Reservists with post-traumatic stress disorder (PTSD). [Website >>](#)

Non-VA Resources*

Give an Hour: Dedicated to meeting the mental health needs of the troops and families affected by the ongoing conflicts in Iraq and Afghanistan by providing counseling to individuals, couples and families, and children and adolescents. [Website >>](#)

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VA Health Care Apply Now

Returning Service Members

BOOKLET Federal Benefits for Veterans and Dependents

POST 9/11 GI BILL It's Your Future

My healthvet www.myhealthvet.gov

Helpful Links

Veterans Crisis Line
1-800-273-8255 PRESS 1

Click Now for Confidential Veterans Chat

Vet Center 877-WAR-VETS Combat Call Center

VA Caregiver Support
1-855-260-3274

VA Health Care Apply Now

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My healthvet www.myhealthvet.gov

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4. Visualizing Finance Lab <http://sds.parsons.edu/visualizingfinance/>

Wire-frames, design and development for this wordpress-backed academic lab website.

[Client: Parsons School of Design]



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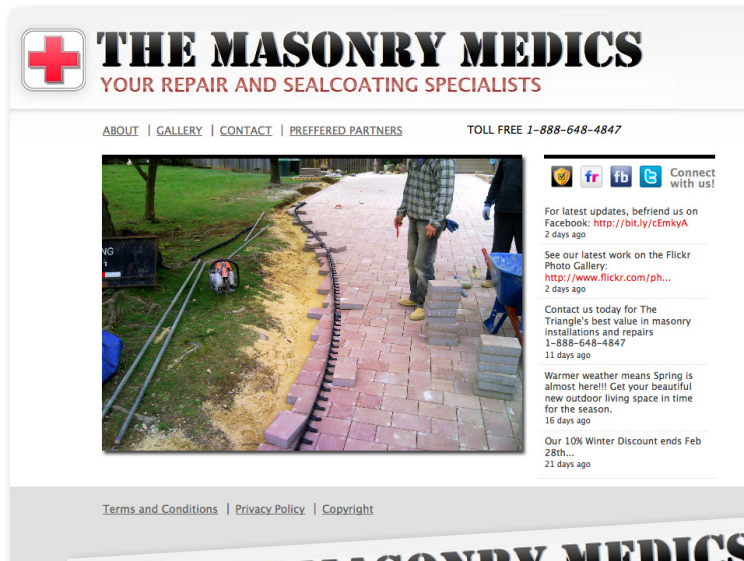
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5. The Masonry Medics <http://www.themasonrymedics.com/>

Website for a Masonry repair and sealcoating service provider, aimed at clients in age-group 50–60 years.
[Client: Masonry Medics]



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6. Obscene Machine Screens

This iPhone application randomly selects suggestive words depending on user-defined settings. The design brief asked for a 'Victorian' theme. [Client: Kraken Entertainment]



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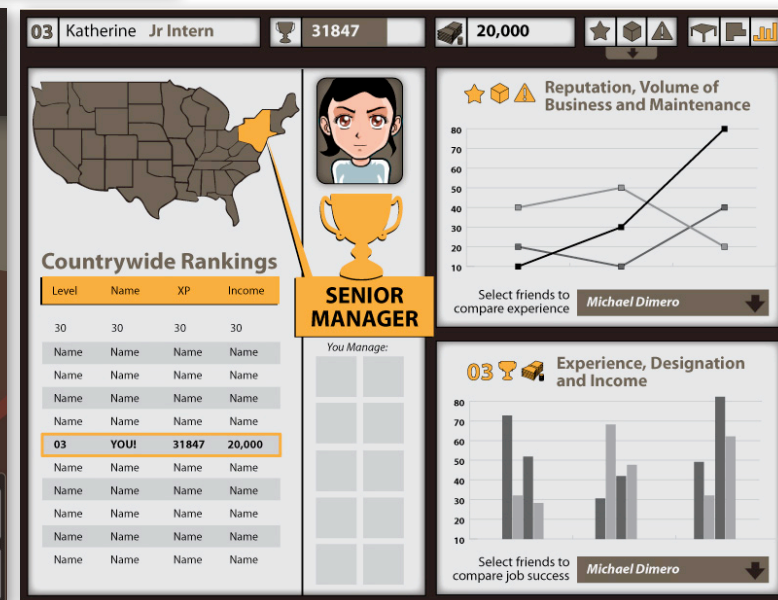
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Art and Screen UI design for game proposal / pitch.



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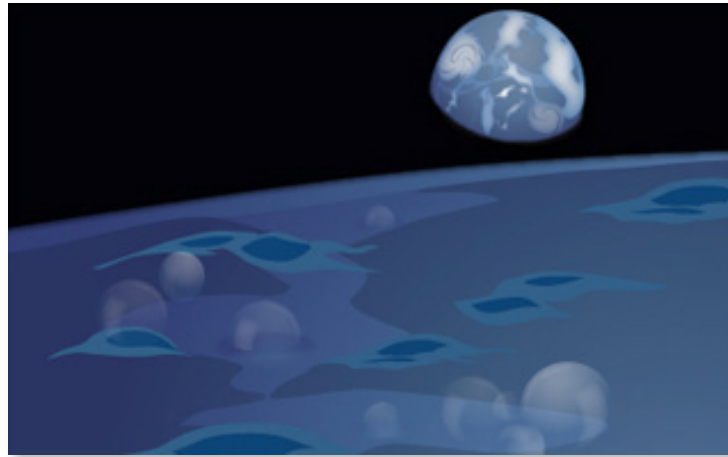
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8. SEED Online Illustrations

Illustrations for the online 'Week-in-Review' Friday cover stories by editor Evan Lerner. Please click on captions to see online articles. [Client: SEED Media Group]

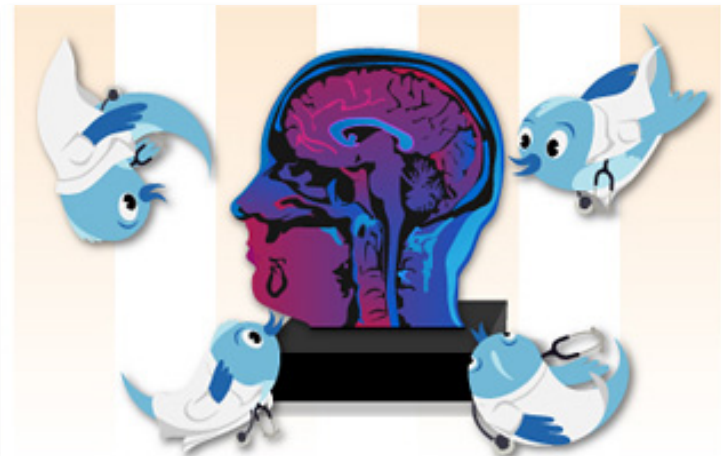
What a Water-Full World



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Trust in the Twitterverse



State of the Union



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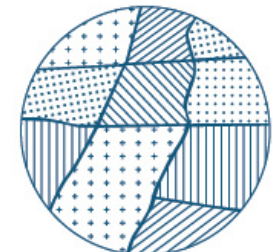
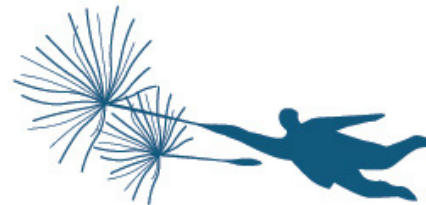
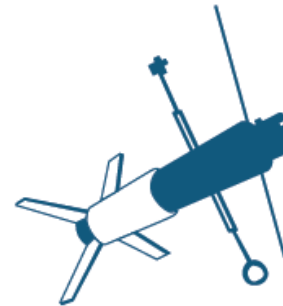
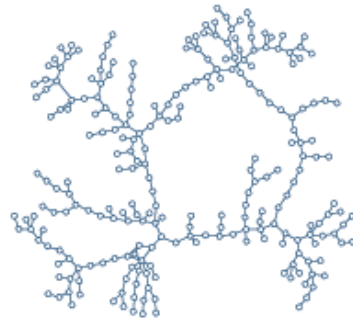
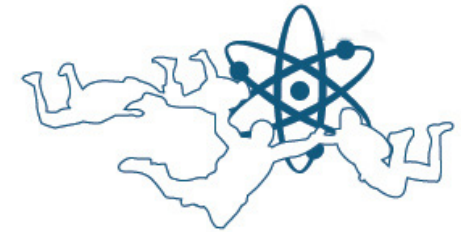
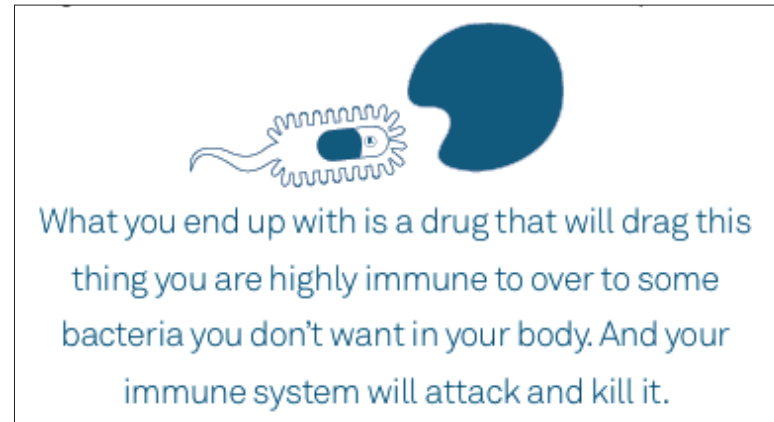
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9. SEED Magazine Icons

A Sampling of icons published in SEED Magazine's 2010 Global Reset Issue. [Client: SEED Media Group]



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10. Art for Music Video

Part of team of designers who created the 8-bit art for Das Rascist's music video / plus game for the song 'Who's that Brown?'. The video was featured at the 2011 Sundance Film Festival. [Client: Das Rascist]

