WEBSITES

1. AtRisk
2. Adventures in Statistics
3. E-learning Resources
4. Visualizing Finance Lab
5. Masonry Medics

iPHONE / Game UI

6. Obscene Machine Screens
7. Hire-Up Concept Screens

ICONS AND ILLUSTRATION

8. SEED Online Illustration
9. SEED Magazine Icons
10. Art for Music Video

Work Samples from Shipra Gupta

This work is in addition to the work seen on the portfolio website: http://delabyrinthe.com/shipra/

Please click on links on left, to navigate to relevant project. Or scroll through the document to browse all projects.

Thank You :)

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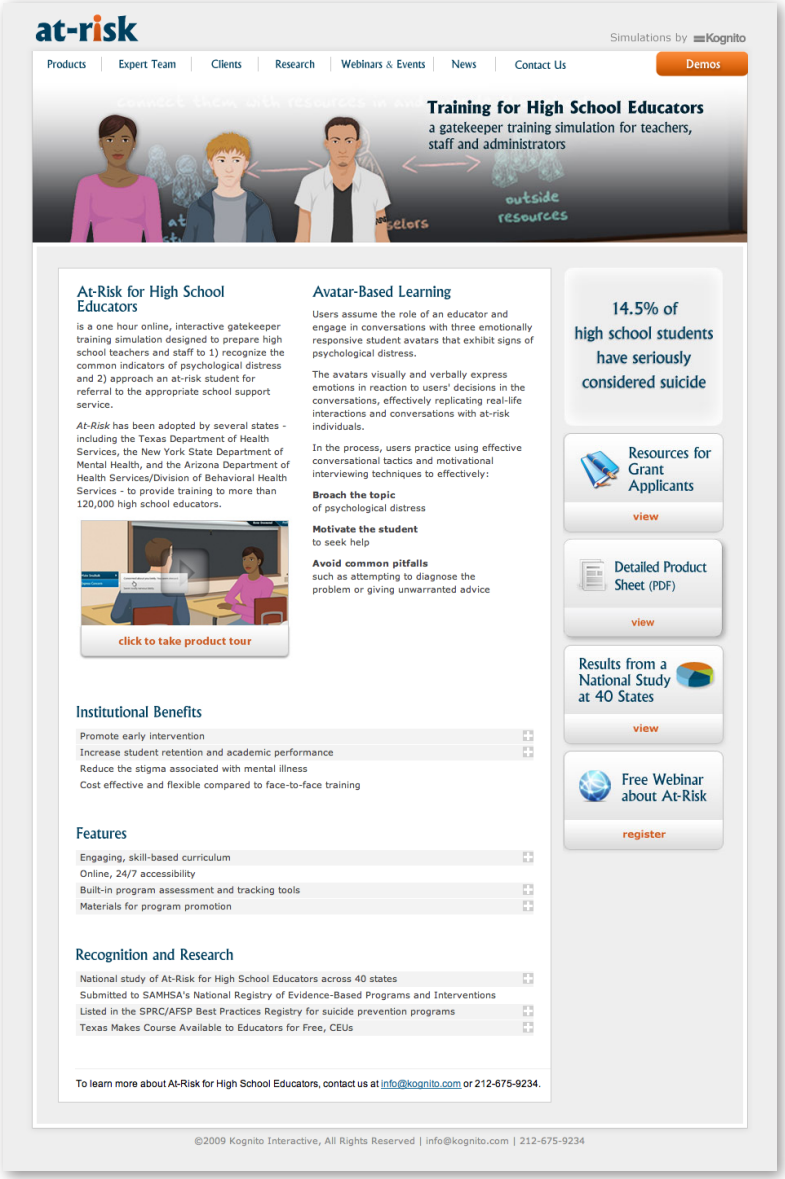
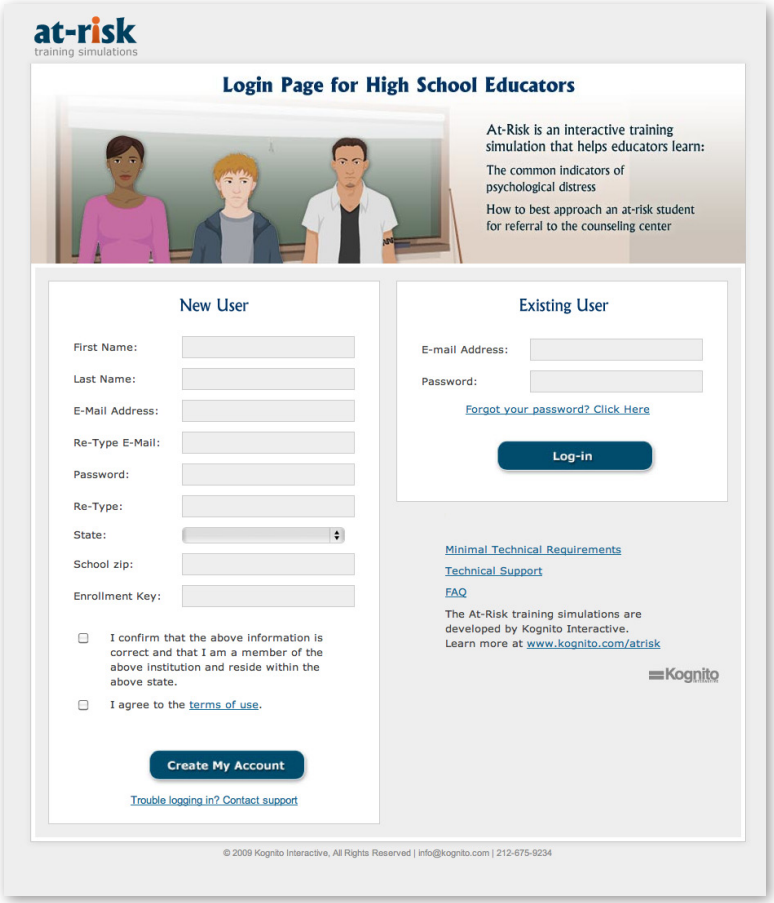
1. AtRisk Product Website http://kognito.com/atrisk/

I updated the design of website for one product to work for multiple products, utilizing brand guidelines and product artwork. While home-page layout is worked from wireframes provided, all other pages including product pages layout, login pages layout and banner design were defined by me. I am also responsible for the HTML/CSS for this site. [Client: Kognito Interactive]





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2. Adventures in Statistics http://kognito.com/stats/

I designed the home-page layout based on existing product artwork and branding. Am also responsible for the HTML and CSS development. [Client: Kognito Interactive]

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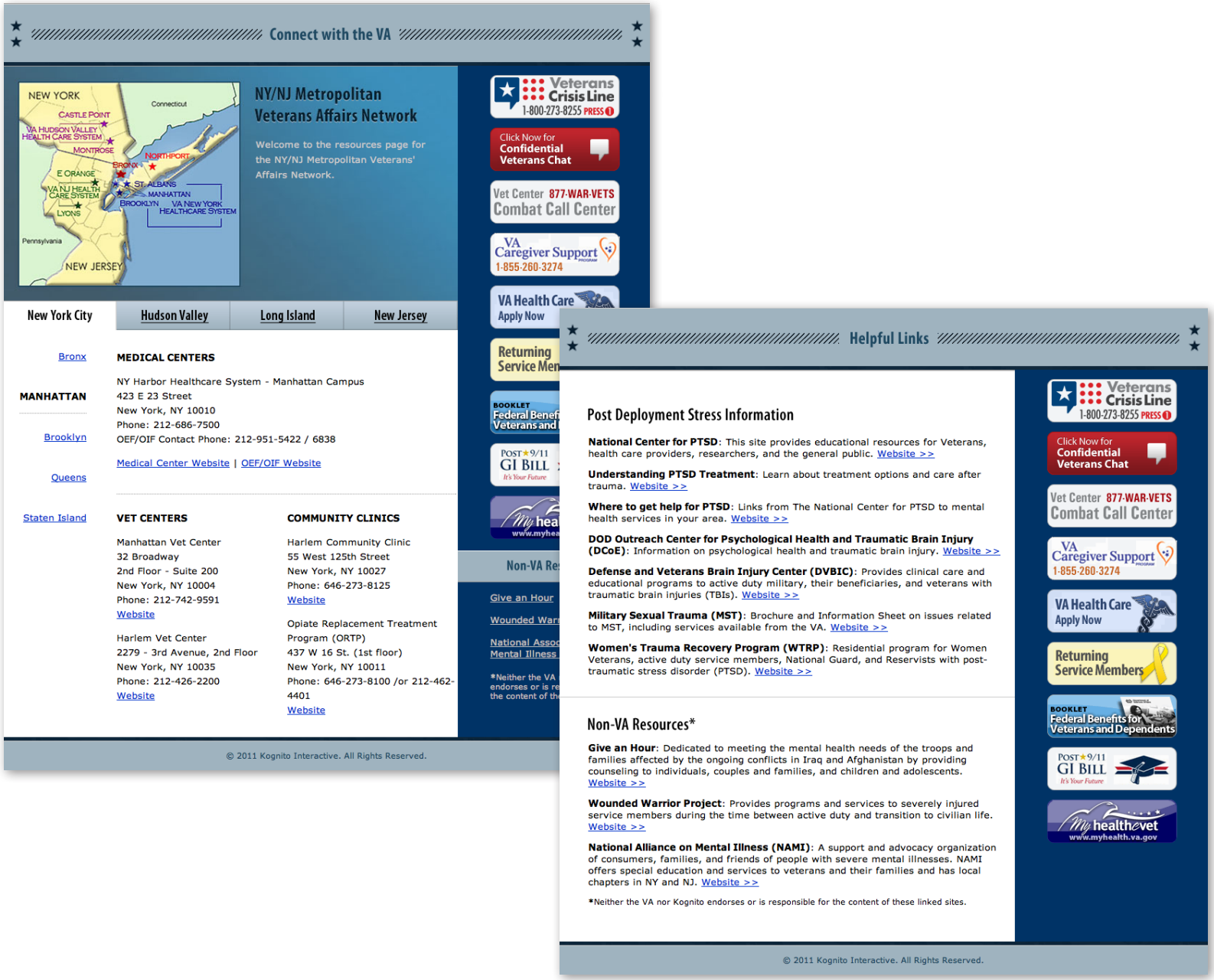
3. E-Learning Resources

Design and Development for companion websites of e-learning training for families of returning veterans – 'Connect with the VA' and 'Helpful Links'. [Client: Kognito Interactive]



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4. Visualizing Finance Lab http://sds.parsons.edu/visualizingfinance/

Wire-frames, design and development for this wordpress-backed academic lab website.

[Client: Parsons School of Design]

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5. The Masonry Medics http://www.themasonrymedics.com/

Website for a Masonry repair and sealcoating service provider, aimed at clients in age-group 50-60 years.

[Client: Masonry Medics]

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This iPhone application randomly selects suggestive words depending on user-defined settings. The design brief asked for a 'Victorian' theme. [Client: Kraken Entertainment]

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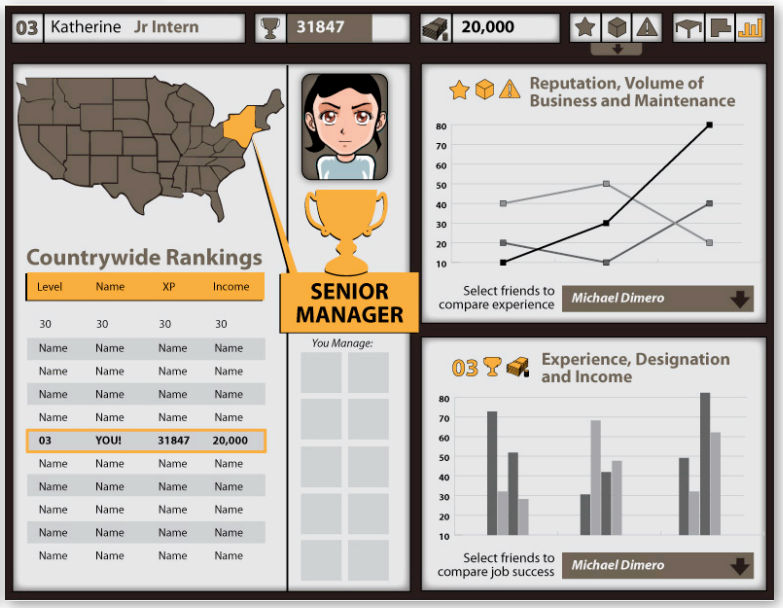
Art and Screen UI design for game proposal / pitch.



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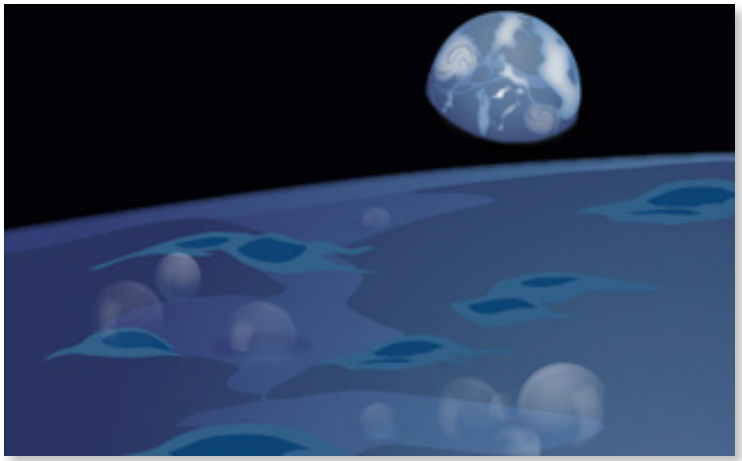
8. SEED Online Illustrations

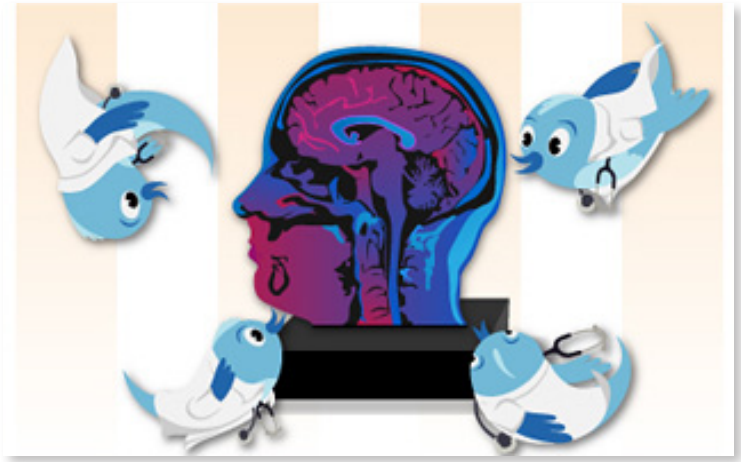
Illustrations for the online 'Week-in-Review' Friday cover stories by editor Evan Lerner. Please click on captions to see online articles. [Client: SEED Media Group]

What a Water-Full World



Search Me

Trust in the Twitterverse



State of the Union

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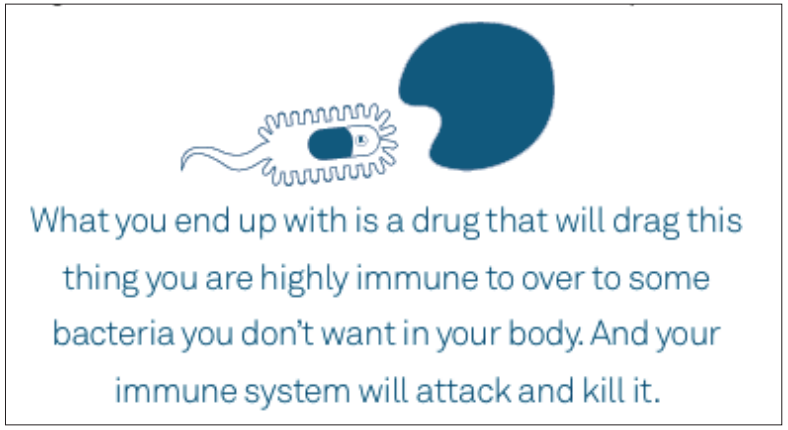
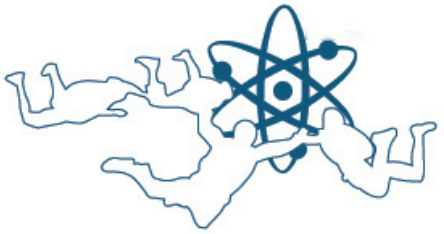
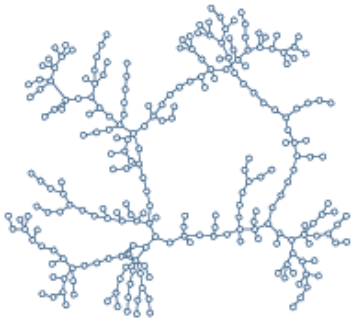
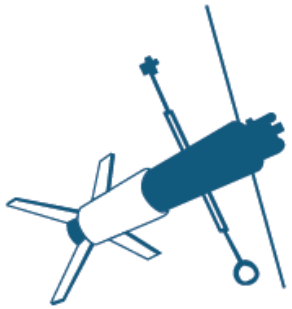
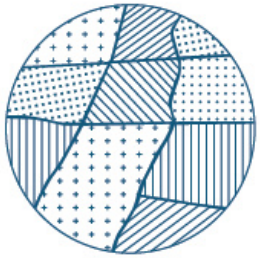
A Sampling of icons published in SEED Magazine's 2010 Global Reset Issue. [Client: SEED Media Group]











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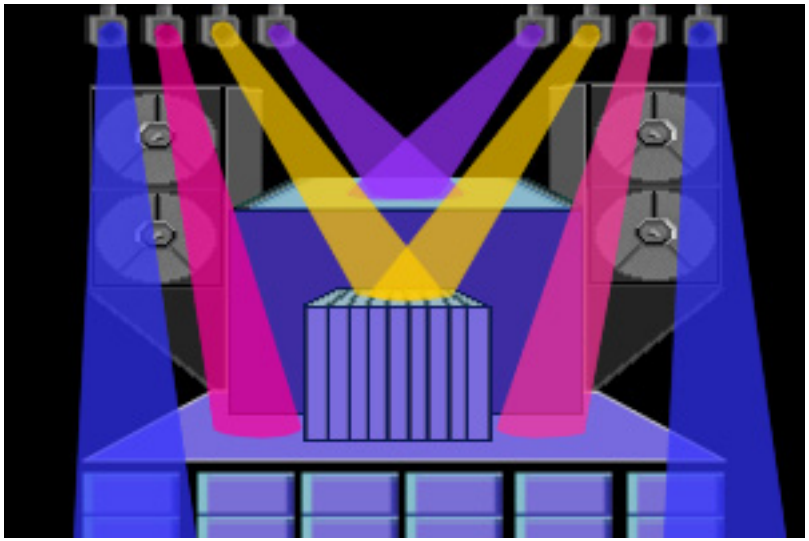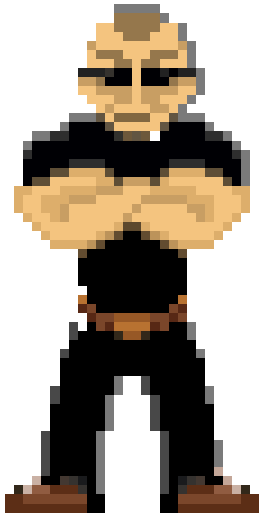
Part of team of designers who created the 8-bit art for Das Rascist's music video / plus game for the song 'Who's that Brown?'. The video was featured at the 2011 Sundance Film Festival. [Client: Das Rascist]